STRATERVAL
Mining Market Intelligence and Strategy

NEWSLETTER SPONSORSHIP

Reach a relevant audience with a clear message.

A potential future partnership for brands serving mining manufacturers, suppliers and service companies.

FUTURE OPTION / NOT YET AVAILABLE

The questions we help you explore

Is the audience relevant?

Evaluate the fit between your offer and the readership we can demonstrate.

What would a placement include?

Define format, message, timing and the distinction between advertising and editorial analysis.

How would results be assessed?

Agree the available reporting and measurement before any placement is sold.

What the offer provides

An evidence-based proposal

Any future package would be supported by actual readership and engagement information.

A defined placement

Content requirements, labelling, publication timing and approval process established in advance.

Agreed reporting

Only metrics we can substantiate would be offered; commercial outcomes would not be guaranteed.

APPROACH AND AVAILABILITY

Revisit after Straterval can demonstrate relevant readership and engagement. Audience size, reach and sponsorship availability are not currently established.

No sponsorship packages or prices have been set. Sponsorship would not purchase a favourable research conclusion or imply endorsement.

Pricing: not established. This overview invites a preliminary discussion and is not an offer of advertising inventory.

Discuss a future sponsorship partnership

info@straterval.com | straterval.com