STRATERVAL / DIGITAL GUIDE

Before You Book the Booth

US$39 / company - introductory price

The problem

You want to make a more disciplined decision about which mining events to attend or exhibit at, and how to prepare and follow up.

What you receive

A 12-page English PDF covering objectives, audience fit, a three-event comparison framework, full-cost budgeting, meeting preparation, qualification questions, follow-up, evaluation and a fictional example. Includes a one-page planning worksheet.

Scope and licence

One purchasing company may use the guide internally. No external redistribution, resale or publication. This guide is distinct from the US$149 Mining Market Entry Toolkit; no Excel workbook, country or distributor scorecards are included.

What is excluded

No company-specific research, event bookings, attendee contact lists, introductions or promised sales outcomes.

How to order

Email info@straterval.com. We confirm the current edition, applicable taxes, payment arrangement, licence and delivery timing before purchase. The full PDF is supplied manually after payment is confirmed.